

Kulturamt der Stadt Erlangen  
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www.comic-salon.de

## ADVERTISING OPPORTUNITIES AT THE COMIC FAIR 20<sup>TH</sup> ERLANGEN INTERNATIONAL COMIC SALON 16 TO 19 JUNE 2022



### TICKETS

Exclusive advertisement on the back of all festival tickets  
(one day tickets and festival pass)  
Number of copies: 20.000  
Measurements: 144 x 70 mm (without stub: 104 x 70 mm)  
Print: Offset four-colour

**Price:**  
Euro 1.500,00



### FLAGS

Mobile flagpoles (installation / Comic Salon) in the vicinity to the fair  
marques; measurements of flags: ca. 100 x 300 cm  
(details on production data upon request)

**Price:**  
Euro 250,00 per flag  
plus production costs (ca. Euro 40,00 per flag)



### ADVERTISING ON SITE FENCE

Advertising banner (tarpaulin / mesh) on a site fence element in the vicinity to  
the fair marques (Schlossplatz or Schlossgarten)  
measurements: 340 x 173 cm (details on production data upon request)  
setup and placement by Comic Salon

**Price:**  
Euro 250,00 per element  
plus production costs (ca. Euro 50,00 per banner)



### ROLL-UP

Installation of a roll-up (self-production) at an attractive, heavily-frequented  
spot within the fairgrounds  
Maximum measurements of roll-up: 85 x 210 cm

**Price:**  
Euro 200,00 per roll-up  
self-production, placement by Comic Salon

Prices indicated above are net amounts and subject to VAT (current rate 19 %). Discounts may be possible upon request for bookings of several advertising media or in combination with an advert in the festival catalogue. We are happy to assist you free of charge with any questions regarding the production, printing process and installation/placement of the respective advertising media.

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**ADVERTISING OPPORTUNITIES AT THE COMIC FAIR**  
**20<sup>TH</sup> ERLANGEN INTERNATIONAL COMIC SALON**  
**16 TO 19 JUNE 2022**

Name of company (billing address)	
Contact person	
Street, House number	
Zip or postal code, Town	Country
Telephone	Fax
E-mail	VAT-No.

**Tickets**

advertisement on the back of all festival tickets      Euro 1.500,00

**Flags**

number of flags in vicinity to the fair marquees      Euro 250,00 per flag

**Site Fence**

number of advertising banners on site fence      Euro 250,00 per banner

**Roll-up**

number of roll-ups within the fairgrounds      Euro 200,00 per roll-up

Prices indicated above are net amounts and subject to VAT (current rate 19 %). Quantity discounts may be possible upon request for bookings of several advertising media or in combination with an advert in the festival catalogue. We are happy to assist you free of charge with any questions regarding the production, printing process and installation/placement of the respective advertising media.

Place, Date	Signature
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